

## **25<sup>th</sup> Anniversary Committee**

### **Minutes of Meeting – December 12<sup>th</sup>, 2020**

Attendance: OOlapo, OOlaniyi, DAJibola, RNwabuzor, YOgunbowale, FABioye, TAdeniyi, BOLapo, AOloruneye, GJohnson, OAbujana, AOmoloja.

At 3:19pm, DAJibola open the meeting with a short prayer.

OOlapo opened the meeting and asked DAJibola to present his report.

DAJibola presented the budget his for subcommittee which included estimates of plaques for former presidents, plate plaque capable of taking twelve names where the names of past presidents can be inscribed to be placed most probably somewhere in our proposed building. He also made an assumption that each member will get a membership certificate. He presented ideas generated within the sub group and reminisced about the past where the children that were celebrated at Talent shows will soon be celebrated as Young Adults. Things have come Full Circle were the words he used. He said considerations will be made about audio visual presentations to highlight and celebrate the next generation. A talent showcase for the young ones is also in consideration. Current budget stands at \$3.4k out of the \$6k allocated. DAJibola mentioned the poor feedback regarding the issue of a Keynote speaker within the sub group. He requested suggestions for membership awards along with donor recognitions at the event. Criteria for these awards will be flesh out before the next meeting.

OOlapo said that the current budget was generous but admonished subcommittee chairmen to present credible estimates underscored by prudence.

BOLapo was called on to give a report of his subcommittee. He reported the two proposals regarding the live band. The first costing \$2.5k with a member willing to take up 50% of the cost and the other costing \$1k with another member willing to take up 100% of the cost. Regarding food and drink, he put forward a budget of N4.7k. Based on historical antecedents, BOLapo volunteered a budget of about \$14k for the whole 25<sup>th</sup> Anniversary event.

BOLapo said they were looking for an MC. Deliberations are still ongoing in this regard. Options and suggestions were welcomed from everyone. YOgunbowale suggested that this person be Yoruba since this was a cultural event. YOgunbowale also asked that we consider quality of the live band rather than just cost to which BOLapo agreed.

OOlapo gave a charge to members saying we want to hit 2021 running. Budgets must be in place along with fund raising projections. He wanted a quickening of the current pace.

In giving his report, RNwabuzor mentioned the various suggestions made and advocated the need to sync some of the ideas in line with what DAJibola was doing. He suggested streamlining goings on from the booklet subcommittee with what was happening in the fundraising subcommittee. A helicopter view was recommended given the relatedness of the various assignments.

Regarding the Commemoration booklet, BOLapo gave a rough estimate of 10 cent per page \$2400 cost to raise \$10,500. While acknowledging this, RNwabuzor suggested that booklet committee members

robustly discuss issues at subcommittee. BOLapo called for quick zoom meetings to trash out issues given the laboriousness of Whatsapp texting.

OOLapo requested for a detailed estimate of the cost to produce the booklet and what can be realized from sale of adverts. He also requested the same for raffle tickets

AOmoloja commented that there appears to be no robust discussions at the subcommittee level from what Messrs DAjibola and RNwabuzor were saying.

GJohnson gave an update for the clothing subcommittee saying they were waiting to hear from people in Nigeria regarding the committee activities. YOgunbowale chimed in to say his sources were trying to get some quotes and that they have discussed material, colors and so on. They are still working on some ideas before they get back to us with concrete numbers and they do not want to preempt the committee with unrealistic numbers.

Regarding the Vision and Mission Statement, OOLapo said current effort was just a draft and this should have been finalized but AOmoloja requested that this needed to be refined. YOgunbowale made suggestions along with DLaseinde and these were sent to AOmoloja. He mentioned ongoing work on the website and that these were needed. Another push will be made for more comments and the entries at hand will be circulated to members.

OOLapo spoke about the letterhead and also the fund raising letter which will be shared with a few targeted people for review rather than generally since some of the intended recipients might be in the group. Letter will be refined in due course. FABioye sought to know the purpose of the letter. He was told Fundraising solicitation.

FABioye further suggested that the committee be aware of the total financial demand to avoid over burdening members. BOLapo said booklet adverts were not for only members to pay but for them to sell to others and so the money need not come from their pockets. FABioye noted this was not so in most cases. GJohnson said there should be a level of commitment expected from members. OOLapo concluded this by saying members have to try and sell these tickets and adverts to alleviate any financial burden.

OOLapo tasked RNwabuzor with a decision on pricing of the raffle tickets by next meeting. The subcommittee zoom meeting was set for Sunday, December 27<sup>th</sup> 2020 at 3 pm.

OOLapo said other letters that will be going to foundations were also in process and this need the mission and vision statement finalized before sending this out. He mentioned that incentives for donors will be discussed at another forum. Target to raise was set at \$50k and he admonished members to gird their loins. He is considering 2 meetings in January. One to finalize updates on budget items and the second for Fund raising activities and required plan.

OOLaniyi comments regarding a keynote speaker sparked a lively discussion. Calls were made for people that would add value on the day with a cultural slant.

OOLapo said the issue of keynote speaker was being deliberated at the subcommittee level even thought this was not robust enough as attested to by DAjibola whose two attempts to discuss this on the sub group chat did not yield any fruits. Various suggestions on the keynote speaker were mooted

including communicating with the Nigerian embassy, celebrities within Milwaukee and so on. These deliberations concluded with the charge that the subcommittee and main committee intensify efforts at finding a key note speaker. TAdeniyi contributed by text that a key note speaker will cost the organization.

OOlapo to send Whatsapp message out on meeting date

He set the following target to be achieved by the next meeting:

- Finalize vision and mission statement
- Finalize letter head
- Send letter out to members
- Finalize incentives for donors
- Have an idea of the booklet and raffle ticket cost and revenue
- Finalize the website and get a glimpse of this
- Come up with letter to outside donors, list of partners to solicit for funds
- Fine tune estimated cost of event

OAbujana joined the meeting near the end.

FAbioye closed at 17:05pm